



Willy Wonka

Advertising Opportunities

December 4-13, 2009

Bayside Performing Arts Center, 2025 Kehoe Avenue, San Mateo

You or your business can join our unique theater family. We are offering the opportunity to place ads in our playbill for our production of *Willy Wonka*. With over 1200 copies distributed to our patrons, the playbill is a great way to promote your business and support your local community. It is also a great place for friends and families to wish "break-a-leg" to the cast, the artistic and production staff or your favorite actor!

The playbill is printed in black ink • Trim size is 5.5" x 8.5" • Copy area is 4.75" x 7.5". Advertising helps offset the expense of printing playbills. All ads purchased include a copy of the playbill. Rates for business or personal ads:

Business Card	Final Size 3.5 " x 2"	\$ 50
Quarter Page	Final Size 2" x 3.5	\$ 50
Half Page	Final Size 4.75 " x 3.8"	\$ 80
Full Page (non-cover)	Final Size 4.75" x 7.7"	\$135
Back Cover	Final Size 5" x 8"	\$385
Inside Back Cover	Final Size 5" x 8"	\$280
Inside Front Cover	Final Size 5" x 8"	\$280

For best results, please carefully read and follow all instructions listed below.

- **Advertising deadline: Saturday, October 3, 2009. Placement will not be guaranteed if received after this date.**
- Ads are placed on a **first come – first served basis**.
- **Black and white ads:** Artwork should be in **black & white**. Color separations are not definable when scanned into black and white.
- **Back cover only:** Please submit a **high resolution PDF (outlined), EPS (outlined) or JPEG color file**.
- Unacceptable artwork includes logos with screen values, metallic print or embossing, or dark or strong colors that are touching.
- Artwork format preferred: High Resolution PDF (outlined), EPS (outlined), or high resolution JPEG file.
- Receivable on disk or e-mailed to address below (up to 5 MB files). High Resolution - camera-ready art will be accepted.
- All ads must be accompanied with a completed form, hard copy and payment. **Ads submitted without payment will not be placed.**
- Artwork should be scaled to specs as shown on the reverse side. Please keep all copy 1/8" from edge of advertisement.
- If you would like us to design your ad for you please note **there is an additional \$50.00 design fee per ad**.

Electronic files may be sent to advertising@piedpiperplayers.org. Please make checks payable to Pied Piper Players (Visa/Mastercard accepted). Attach your ad (or a copy of your email) to this form and return it along with your payment to:

Pied Piper Players – Attn: Advertising
P.O. Box 1996
Burlingame, CA 94011

Payment information

____ Check enclosed. Make checks payable to *Pied Piper Players, Inc.*

Credit Card (Visa/MC Only): _____ Exp date: _____ Name on card: _____

Business name: _____ Contact: _____

Important: Credit Card Billing Address: _____

Email: _____ Phone () _____

Referred by: (cast member's name if applicable) _____

Full Page Advertisement
Final Size 4.75" x 7.7"
\$385 Back Cover
\$280 Inside Cover - Black and White
\$135 Inside Page - Black and White

Business Card Size
\$50 - Black and White

Quarter Page
Final Size 2" x 3.5
\$50 - Black and
White

Half Page Advertisement
Final Size 4.75 " x 3.8"
\$80 - Black and White